

From: WHO/ILO Joint Estimates <JointEstimates@who.int>

Sent: 17 May 2021 07:54

To: WHO/ILO Joint Estimates <JointEstimates@who.int>

Subject: Global Launch – WHO/ILO Joint Estimates of cardiovascular disease burden from long working hours

Dear colleague,

Today, the World Health Organization (WHO) and the International Labour Organization (ILO) are co-launching the first estimates of the loss of life and health from ischemic heart disease and stroke attributable to exposure to long working hours. We thank the two Working Groups of individual experts and the Technical Advisory Group who supported WHO and ILO in this official estimation over the past five years.

These **WHO/ILO Joint Estimates of the Work-related Burden of Disease and Injury** are being launched in the following products:

- [Journal article](#)
- [Press release](#)
- [Questions & answers](#)
- [Website](#) with:
 - interactive map
 - data disaggregation tool
 - data downloading tool

We invite you and your communications counterpart to support us in disseminating the above links and the findings by cascading the messages to your networks. For this, we have developed the attached **communications kit** with:

- summary of findings and key messages
- suggested tweets
- a recommended hashtag
- infographics to share on social media in all United Nations languages (example below)
- social media tiles with quotes from experts

Many thanks and best regards,

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